

Trustees Report & Accounts for end of year
31st August 2008



Bringing Hope to Young Lives



Reference and Administrative Information

Registration

Charity Name: *The east to west Trust*
Registered Charity Number: *1059177*
Alternative names by which the charity is known: *east to west, e2w*

Board of Trustees

Chairman *Ken Morgan (appointed 14.01.08)*
Secretary *Gary L Mayer*
Trustee *Alastair Dijkman*
Trustee *Paul Marchant (appointed 14.01.08)*
Trustee *Caroline Fielder (appointed 28.04.08)*
Trustee *Robert Finlay (resigned 14.01.08)*

Leadership Team

Director *Andrew Burns*

Full time team

Nightstop & Boilerroom Leader *James Butler*
Relational Schools Worker *Nicola Lainsbury*
Relational Schools Worker *Tracey Simcock*
Relational Schools Worker *Linda Smith*
Youth Worker *Jonathan Hammond*
PA to Director *Duncan McMorris*
Accountant *Sarah Gillies*

Consultants

Youthworker Coach *Gail Foot*
Transitional Facilitator *Gill Morgan*

Principal Offices

12 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG

Telephone : 01932 571301

Internet address:

www.easttowest.org.uk



Solicitors

R P Huggins & Co

Cockayne House, 126/128 Crockhamwell Road, Woodley, Reading, RG5 3JH

Bankers

The Co-Operative Bank plc

Head Office, P.O. Box 101, 1 Balloon Street, Manchester, M60 4EP

Independent Examiner

Trevor Wells FCA

31, Elizabeth Avenue, Laleham, Staines, Middx TW18 1JW



Description

Introduction

2007-2008 marked the 11th anniversary of the founding of **east to west** and the first year under the direction of the new director Mr A Burns. We began our year exploring the Trust's identity and seeking to create a unifying and focusing mission and branding. This exercise has enabled the existing team to focus on their core business as well as clarify the way forward for the Trust.

From there the **east to west Trust** continued to focus on developing and releasing the team and their volunteers to deliver excellent, high quality youth work and ministry. During 2007-2008 we faced a number of challenges and also a number of opportunities. With the moving on of the founding members and the vastly experienced administrator the Trust has weathered well a large overhaul of infrastructure and governance policies and is now after a season of change on a secure footing going forward into 2008-2009. This is largely down to the rebranding and focusing of the Trust as well as an increase in skills added through new Trustees and Accountancy practises and personnel.

Constitution

The **east to west Trust** is a charity governed by a *Deed of Trust* and registered with the Charity Commission On the 28th October 1996, registered charity number 1059177.

Structure, Governance and Management

The **east to west Trust** was founded in 1996 by *Steve Holloway*. The governing body is the *Board of Trustees* which currently comprises of five members and meets quarterly. At the first meeting of each year the *Board of Trustees* elects it's Chairman and Secretary. The Trustees agree the strategic goals of the Trust with the implementation and day-to-day operational management of these strategic goals being mainly delegated to the leadership team to achieve the purposes.

Financial Review

The income and expenditure for the year is set out on page four of the financial statements. We are reporting a deficit for the year of £11,475. We are pleased to report an increase in the resources from charitable activities however we are mindful of the need to focus on the fundraising activities of the Trust moving forward. Duncan McMorrin, PA to the Director, has been asked to focus more in this area over 2008-2009.

The financial position is shown on the balance sheet on page five. The movements in fixed assets during the year are set out in note 9 to the financial statements.

Funds and Reserves

The trustees have recognized the need to maintain financial reserves as a platform of financial stability whilst the trust's mission develops and responds to the fresh challenges encountered each year. We continue to have had a policy of seeking general, rather than restricted funds as has been the case over the last three years. Funding comes in two main ways, through unrestricted but focused funding from local churches and schools that help to sustain **east to west** and enable it to deliver a service and through restricted funding from county councils towards individual or a group of projects.

Recruitment and Appointment of Trustees

For the *Board of Trustees*, the Trust seeks to recruit individuals who have the abilities and skills required to run the Trust. In order to ensure there is a broad range of capabilities and experience amongst the Trustees, skills audits have been completed to highlight areas of strength and also potential weakness. These audits are an important point of focus during the recruitment process. Trustees are elected by serving Trustees and preside for an initial three years with an optional three if re-elected.

Induction of Trustees

New Trustees are met individually by the Director of the Trust, who familiarises them with the work and purposes of **east to west** and introduces them to key team members prior to them being appointed. At this time the potential Trustee is also able to pose any questions they may have. Potential Trustees also attend a meeting of the *Board of Trustees* prior to being appointed. This provides opportunity for greater understating of the role they are likely to take on and further opportunity to ask questions, thus ensuring clarity whilst simultaneously allowing current Trustees to meet candidates in the flesh prior to their appointment.

Risk Management

Annual risk assessments are conducted to identify any major risks and to help develop strategies that might effectively reduce risks specifically placed within the following ten categories:

- | | |
|-----------------------------|--------------------------|
| ✓ Objectives | ✓ Child Protection |
| ✓ Regulation | ✓ Fundraising |
| ✓ Governance and Management | ✓ Human Resources |
| ✓ External Influences | ✓ Information Technology |
| ✓ Operational Issues | ✓ Financial |

The current assessment covers sixty identified risks which have been assessed due to their potential impact upon the Trust. Where potential risk impact is high, control systems are prepared and once approved are installed in order to limit that risk. The Trust undertook a mayor risk assessment May 2007 and control measures are now in place to mitigate threat from exposure to and impact of the potential risks identified. The Trustees undertake a review of certain risks to the Trust at their quarterly meetings to ensure each of the risk categories set out above is considered regularly and at least once in every accounting year.

Source of Inspiration

The **east to west Trust** is a Christian charity. The team continue to look to Jesus Christ for their inspiration to provide the highest quality of service to the communities they engage with.

Faith

Under the new direction of Andy Burns, the Trust remains inspired by the life and power of Jesus Christ. It is following that inspiration that has brought us to the realisation that we are about; **bringing Hope to young lives**. It is exactly the same Hope that we as a Trust live by that we seek to impart and share.



Ethos Statement

The ethos of **east to west** is the engine that drives the entire organisation; it is why we do what we do. We are inspired by the message, life and example of Jesus Christ. We believe Jesus came to be in relationship with people, so He inspires us to have a relational ethos. We are inspired by Jesus in the way we engage and work with each other and those around us. Jesus inspires us to pursue and to be our Mission Statement; ***bringing Hope to Young Lives.***

Our ethos words reflect that purpose as *we want to be people of integrity who are selfless, committed, passionate, innovative and fun.* These values express our desire to develop and grow as individuals, and as a team, in order to better help those we serve.

Team

Although, during 2007-2008 the team reduced in size in comparison to other years, we see this as the natural cycle of teams and people working together. The Trust has been able to cover this cycle as well as that of a maternity leave. We see this as an extremely positive stage in the life of the organisation, clearly demonstrating that our work is not dependent upon a few good people, but that the organisation has momentum and sustainability within itself. As team members leave and move on to other youth and church work, the trust has indeed achieved one of its' methodological goals, which is to *empower youth workers to impact Young People with Hope.*

Volunteers

In the year 2007-2008 the Trust, once again, was blessed with some truly great volunteers who enthusiastically and diligently supported the work and projects and in return received some very beneficial training.

Supporters

During the year ended 31 August 2008 the Trust saw a small decrease in numbers of supporters who regularly donated to the Trust. However there was an expansion to the mailing list. In 2007-2008 the Trust will encourage the increasing trend of financial giving; supporters are vital to the life and work of the Trust. It is right and fitting to acknowledge their contribution to the Trust and to pay them great thanks within this report.

The **east to west Trust** was fortunate to have a highly talented and dedicated team of employees and volunteers during this year, without whom none of the work would have been possible. Our most heart-felt thanks go to them all for everything they have given. Their kind gifts ensure **east to west** continues to develop and to grow.

Purpose

Objectives of the Trust as stated in the *Deed of Trust*

- ✓ To proclaim and further the *Gospel of Our Lord* concerning *His Son Jesus Christ* and to preach and teach the Christian Faith throughout the United Kingdom of Great Britain and Northern Ireland.
- ✓ To assist in the relief of human suffering and poverty that is a consequence of the effect of personal, local, national or international disaster.

The purposes of the Trust

To assist the achievement of these objects the Trust has adopted three purposes and operates within the following strategic goals:

- ✓ To see Young People impacted by **Hope***
- ✓ To see Youth Workers and Churches empowered and equipped to impact Young People with **Hope***
- ✓ To support and empower, through association, Christians and Churches to impact and transform lives and communities with **Hope***

***Hope** of Restoration, Reconciliation and Transformation

Strategic Goals 2007-2008

east to west pursued the same five goals as it did the previous year:

- | | |
|--|--|
| <ul style="list-style-type: none"> ✓ Spiritual - to harbour a greater awareness of the Spirit's leading and equipping in our ministry and lives and those whom we serve. ✓ National - to maintain a positive national profile working with partner agencies; teaching, preaching and effectively delivering strategic programmes. ✓ Internal - to maintain personal growth and team development to facilitate the maturing of existing projects. The pursuit of an increased standard of | <p>professionalism through quality controlled processes.</p> <ul style="list-style-type: none"> ✓ Local – to initiate new fully funded projects that recognise and provide key service provision through east to west. ✓ Communication and Governance – to maintain and increase the active engagement of supporters through the provision of more effective, professional and targeted communications. To increase <i>Board of Trustees</i> by at least two. |
|--|--|



Commitment Statement

During 2007-2008 **east to west** adopted its commitment statement which is designed to hold the Trust to account both internally and externally as well as drive our standards:

- ✓ Being clear and concise in our communication
- ✓ Being committed that our "yes" means "yes"
- ✓ Being wholehearted in all our endeavours
- ✓ Being focused to overcome obstacles through creativity
- ✓ Being supporters of those whom we partner with
- ✓ Being approachable by all
- ✓ Being accountable
- ✓ Being innovative in overcoming obstacles

Projects

east to west Projects

The majority of the work of **east to west** is conducted through projects, although one-off engagements or responsibilities outside projects are also accepted, as long as they contribute to the purposes and strategic goals of the Trust. Such engagements include speaking at youth gatherings, partnering with agencies to deliver youth events and residentials, sitting on various local borough and county boards and delivering training conferences.

List of Projects

- Relational Youth Work to *Magna Carta School*
- Relational Youth Work to *Matthew Arnold School*
- Relational Youth Work to *Charters School*
- Community Youth Work to *Stanwell Moor*
- Project Leadership for *Nightstop*
- Transit Leadership Course
- West London Boiler Room and 24-7prayer

Headline achievements 2007-2008

In schools

- ✓ 70% of the schools workers time is spent in face to face work with young people
- ✓ Approximately 1,500 conversations with young people were conducted in the year in a variety of settings.
- ✓ 350 hours of one to one mentoring sessions were conducted, primarily with the most vulnerable
- ✓ An anger management course started this year for 12 young people and continues into 08/09
- ✓ Delivered each term support groups for students on topics around, behaviour management and self esteem.
- ✓ Delivered a Young Carers group for 16 young people.
- ✓ 25 hrs per week were dedicated to detached work during break times
- ✓ An induction week was delivered to 260 year 7's to help support the transition to a new school
- ✓ Supported over 200 young people through the Duke of Edinburgh Award
- ✓ Ran 3 Christian Unions with an attendance of 50 young people.
- ✓ Ran a schools work conference with 48 people attending.

Community work

- ✓ Ran 1 youth club each week at Stanwell Moor
- ✓ Saw 20 young people within those clubs each week
- ✓ Supported 1 football club in Stanwell Moor seeing 20 young people each week
- ✓ Ran weekly Prayer Community gatherings with an approx attendance each week of 15
- ✓ Delivered 2 full 24/7 weeks of prayer. 1 aimed at prayer against poverty and injustice and the other brought prayer to a building project idea at a local church
- ✓ Created and supported a community for 4 Transit Gap Year Students who spent a year working for and being a part of the local prayer community as well as going through a study programme with 24/7 Prayer.
- ✓ Nightstop launched and received its first referral
- ✓ Created stronger links with the local churches and police and laid the ground work for a partnership project with them in 08/09 to connect with primarily anti-social young people.



Purpose 1

To see Young People impacted by Hope

Through direct employment of young workers and their placement in local schools and the community, Hope has been brought to hundreds of young people. It has been hugely exciting to send the schools team on the SAP (Substance Awareness Programme) training course and then from that training to start to deliver support groups in the schools for vulnerable or marginalized young people. Over the past term, since the training, 44 young people have attended the groups.

One young person said;

The support group has stopped me losing control and shown me how to control my aggressive behavior.

The service to the young people of a listening ear through mentoring has also brought profound levels of care, support and hope, with 350 hours of mentoring taking place.

Here is an example of this;

Over the past year one of our team has been supporting a young male who has been struggling with his sexuality, family breakdown and the bullying that goes on in and out of school. As a result of the time invested over the terms, he is now emotionally in a better place to enable him to not only excel in school but also to look towards a brighter future.

A different example of hope being brought was through prayer. Knowing that our team are Christians, one year 11 student sought out the youth worker as they needed prayer before their exam. This prayer brought peace and the confidence needed before sitting her GCSE.

Another impact of hope comes through the delivery and support of Nightstop. This provides short-term emergency accommodation for young people in the homes of trained volunteers while a more permanent solution can be found. One such referral of a homeless teenager saw a positive outcome, coming after 3 nights with one of our hosts homes.

The young girl simply wrote;

Thank you for helping me, can I stay again

The running of youth work on Stanwell Moor, brought hope to a number of young people this year, not simply because of the provision of a club to attend. One young person was taken on as a junior leader and their confidence and standing in the community grew from being originally perceived as low. Not only did being a junior leader raise his ability but it also gave him the confidence to apply to BAA for an apprenticeship and a CV with his junior leadership helped him secure the work.



Purpose 2

To see Youth Workers and Churches empowered and equipped to impact Young People with Hope

east to west is committed to enabling the local church to be engaged in its community and not simply to fund the Trust to do so. Therefore, over this year the Trust has partnered with Christ Church Staines to enable them to run an afterschool provision where without our input it would not have run. Also through our work in the school the Christ Church Vicar is now working in the school offering additional pastoral support.

The Christian Unions (CU) are another example of our partnership with the local churches. Through establishing the CU's, the schools workers have now handed over the leadership and running to local church youth workers therefore enabling them to engage in the school as well as offering a platform to bring the Hope of the Gospel to those who attend.

My faith is stronger and I'm a happier person because of the Christian Union

As well as CU's the schools workers have trained up a number of these church youth workers to be involved in the mentoring and support groups that happen in the schools.

Both of the above examples are key to the methodology of the Trust as **east to west** is therefore, able to empower the local church community to impact its local school community.

We as a church partner with east to west to meet the challenges presented to us of changing lives for the better.

This past year saw the start of **east to west** delivering training for local youth workers and churches. The first of these was a Christian Schools Worker Conference with an attendance of 48 and a projected growth of 100% next year through partnership with Scripture Union. The training covered a variety of different topics with the aim of empowering Christian youth workers to bring hope into schools.

I'm thinking about doing mentoring and the conference has helped me get involved.



Purpose 3

To support and empower, through association, Christians and Churches to impact and transform lives and communities with Hope

Involvement in the Spring Harvest programme over Easter 2008 provided great opportunity for the Trust to partner with Spring Harvest to bring hope to young lives, especially as the theme for this year was on Hope. Over 700 young people were impacted by the message that week.

The *Transit* project ran for its second time in the UK, **east to west** played a major role in enabling *24-7 prayer* to offer this programme and had a team of four students and released the Boilerroom Project Leader to host the students. The intention of the course along with a new style of teaching for **east to west** provided great opportunities for accelerated growth and all the students placed with **east to west** achieved tremendous results throughout their year. The Trust continues to work closely with *24-7 prayer* in order to bring this leadership and discipleship course from the US to the UK. **east to west** was able to share expertise in the running of such programs and consequently made it possible for the *Transit Course* to take place.

The Trust's relationship with *24-7 prayer* has also developed and improved throughout 2007-08;
We have appreciated all the love and grace that's been shown and for such a wonderful base for the Transit team in Egham

Through the year **east to west** has had greater involvement in policy decisions that are made by the local County Council and Borough Council, through being a member of local youth panels and the Director is the Chair for the Surrey Council for Voluntary Youth Work's Faith Forum. Through the involvement of **east to west** with the local county council, borough council and faith forum, funding is now far more readily available for local churches and their profile has been raised, enabling them to meet the needs of the local youth. This demonstrates how **east to west** have effectively shown the council that churches *can* help meet local needs *and* offer a high quality of youth work.

Also this year **east to west** partnered with Urban Saints to deliver a weekend residential called Spree. Spree is an evangelistic event where over 500 young people attend, the Gospel is presented and high energy activities are enjoyed.

A most memorable weekend and we're definitely coming again next year with a much bigger group.

The Director was the Bible Teacher at a summer camp run by Activate Youth Camps.

Partners

Partner Organisations

In the year 2007-2008 **east to west** worked more closely with an increasing number of partner organisations than in any previous year. Such organisations included:

Local Partnerships

Churches

Anglican Churches:

- Holy Trinity, Sunningdale
- St. John's, Egham
- Christ Church, Virginia Water
- St. Pauls, Staines
- St. Saviours, Sunbury
- All Saints, Laleham
- Guildford Diocese

Baptist Churches:

- Ascot, Sunningdale, Ashford

Congregational Churches:

- Staines, Ashford

Methodist/URC Churches:

- Englefield Green, Egham, Egham Hythe,
- Hytheheld Gospel Hall, Staines,
- Laleham Methodist

Pentecostal Churches:

- Morning Star Christian Fellowship - Sunninghill,
- Runnymede Christian Fellowship - Egham
- The Journey Church – Englefield Green

Schools

- Charters School, Sunningdale
- The Magna Carta School, Egham, Hythe
- Matthew Arnold School, Staines

Local Youth Agencies

- | | |
|---|---|
| <ul style="list-style-type: none"> • Connexions • Young Carers • Surrey Council for Voluntary Youth Services • Surrey Youth Development Service | <ul style="list-style-type: none"> • Windsor & Maidenhead Youth Development Service • Guildford YMCA • Eikon • Camberley Youth for Christ |
|---|---|

Police

- PC Michelle Carnie, Egham Police Station
- PCSO Carolyn Merry, Egham Police Station
- PCSO Deborah Haylor, Egham Police Station



National Partnerships

Evangelical Alliance	A body which oversees a network of churches and organisations with whom we work and run conferences
24-7 prayer	International prayer movement where east to west contributes to planning and strategy via the oversight committee. Also being represented on the 24-7 UK base team to focus on training, working in relationship to provide the West London Boiler Room and partnering to bring the US Transit course effectively to the UK.
Oasis Trust	Youth and Community Action Trust, east to west deliver their training material.
Youth For Christ	Youth and Community Action Trust, east to west deliver their training material and are associates of the organisation as well as partnering with to deliver schools work conference.
Urban Saints	Youth and Community Action Trust, east to west deliver their training material as well as delivery of the Spree Camp.
Activate Youth Camp	Partnered through delivering Bible Teaching material.
Schoolswork.co.uk	Partnered in delivery of the Christian Schools Work Conference

Volunteer

Working with volunteers

east to west is far more than just the employees. A great deal of what is achieved would be impossible without a network of dedicated volunteers, some who work with the Trust part time on a long term basis and others who join the team full time for one year.

All the Trusts' volunteers are CRB cleared, all receive training and all make vital contributions to the Trust. The Trust are committed to investing in and developing volunteers in order to share expertise, promote good practice and achieve its purposes. Whilst working with volunteers sits within *Purpose 2*, this is a significant aspect of **east to west's** ministry and contributes to all three purposes.



Funding

The **east to west Trust** receives funding from a number of sources:

Supporters

Individuals and churches that are committed to the work of the Trust donate regularly through standing order or give via one-off donations. Many of the individuals have signed *Gift Aid* declarations enabling the Trust to benefit significantly from the *Gift Aid* scheme.

Grant Making Bodies and Businesses

During the year ended August 31 2008 **east to west** received donations towards charitable activities from the following trusts:

- Surrey Connexions Partnership
- Surrey County Council
- Thames Homeless Project

Contracts

The Trust held contracts, which provided full or partial payment for projects within the Trust's charitable activities, with the following organisations for year 2007-08

Contribution to total costs:

- *Magna Carta School* - provision of a *Relational Youth Worker*
- *Matthew Arnold School* - provision of a *Relational Youth Worker*
- *Charters School* - provision of a *Relational Youth Worker*
- *Local Churches* – either focused around projects or simply for the overall work
- *Individual's* - either focused around projects or simply for the overall work

Regular Supporting Trusts

During the year ended August 31 2008 the **east to west Trust** received regular donations towards charitable activities from the following Trusts:

- Child Charitable Trust
- Iver Educational Charity
- Nilgiris Trust
- TK Charitable Trust
- Benham Charitable Settlement



Future of the Trust 2008-09

The Trust now sees itself positioned for growth and fully expects to be starting new projects and bringing in the funding to match the growth as well as looking to create a surplus to provide some contingency funds. In 2008-09 east to west will appoint a new schools worker for Matthew Arnold, a new worker to develop a pioneering work with the police and reappoint a worker to develop the Nightstop provision. Also the trust will explore new opportunities for the Trust's mission to work into in order that Hope is brought to young lives.

K Morgan
Chairman of Trustees

P Marchant
Secretary to Trustees